



Brochure

IFM: Quick Start for Comprehensive Fraud Prevention

Fraud Threats are Ever Evolving and Increasing

In today's rapidly evolving payment landscape, financial institutions (FIs) face growing fraud threats across all channels—digital payments, cards, checks, and more. Fraudsters are continuously refining their tactics, exploiting vulnerabilities, and creating significant financial and reputational risks for institutions that lack agile, real-time comprehensive fraud detection solutions. Fraud moves fast, and FIs require fraud prevention solutions that can quickly adapt to new payment methods, regulatory changes, and emerging threats.

IFM: Precision Fraud Prevention

- **Digital Payments:** Domestic & cross border payments
- **Cards:** Protects against fraud across ATM withdrawals, point-of-sale (POS) purchases, and contactless transactions
- **Checks:** Provides fraud detection for mobile, in-branch, and web-based check deposits

IFM is designed for FIs that need a powerful, ready-to-deploy solution, with minimal configuration, that delivers immediate value. This scalable solution enables FIs to take control of their fraud detection and prevention program, without heavy reliance on external resources.



Advanced Fraud Prevention Capabilities Ready to Deploy

- **Scalable Payments Fraud Coverage**
 - » Fraud prevention solution with real-time fraud detection that stops more fraud and reduces false positives on Day 1
- **Out-of-the-Box (OOTB) Configuration**
 - » Ready-to-use configuration, which encapsulates industry best practices, allows FIs to get up and running immediately, with no delays or complex setups, reducing the associated operational costs
- **Day 1 Machine Learning Models**
 - » Day 1 Machine learning models are trained using NICE Actimize's collective intelligence to deliver value from the start and continually stay ahead of emerging fraud threats, like real-time payments fraud, by accessing cross industry fraud data
- **Fraud Detection Strategy Management**
 - » Flexible fraud detection strategies through policy and rule management capabilities that are easily managed, measured, and deployed—without needing IT, while still ensuring change and access management
- **Fraud Operations**
 - » Streamlined, out-of-the-box pre-configured alerts to quickly detect diverse fraud scenarios. Efficient fraud operations through automated workflows and decision-making, enabling faster response times and reducing manual effort

IFM for Scalable Fraud Prevention

IFM solutions have flexible deployment options where FIs can deploy on-prem or use as a SaaS. IFM is the ideal solution for FIs seeking powerful fraud protection, which will grow with their organization, without the complexity of traditional enterprise systems.

For more information on how IFM can transform your fraud prevention strategy, [contact us](#) today. To learn more about IFM, [go here](#).

Know more. Risk less.

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About NICE Actimize

As a global leader in artificial intelligence, platform services, and cloud solutions, NICE Actimize excels in preventing fraud, detecting financial crime, and supporting regulatory compliance. Over 1,000 organizations across more than 70 countries trust NICE Actimize to protect their institutions and safeguard assets throughout the entire customer lifecycle. With NICE Actimize, customers gain deeper insights and mitigate risks. Learn more at www.niceactimize.com.